



For Immediate Release

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**AssureSign® Now Available on the Force.com AppExchange from
Salesforce.com**

*AssureSign Biometric Electronic Signature Technology
Offers One-Click Document Creation and Signature for Salesforce CRM Customers*

Orlando, Fla., July 7, 2008 – AssureSign® LLC today announced the immediate availability of its AssureSign Biometric Electronic Signature Technology for the Force.com AppExchange from salesforce.com. Built using the Force.com platform, AssureSign can now be test driven and deployed on the Force.com AppExchange at <http://www.salesforce.com/appexchange/>.

"AssureSign users close business deals immediately, oftentimes while the customer is still on the phone. Our one-click document creation and signature routing means contracts get signed faster," said David W. Brinkman, chief executive officer of AssureSign LLC, in announcing the availability of AssureSign on the Force.com AppExchange. "AssureSign adds control and convenience, saves time and money, broadens accessibility, improves reliability, and reduces errors and frustration for anyone seeking a legally binding signature on a document."

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AssureSign is a software-as-a-service application that facilitates the managed processing of documents in an all-digital, high-security environment. The patent-pending electronic signature software provides forensically identifiable evidence of contractual acceptance with digitized electronic signatures that can be matched for authentication in much the same way as a traditional signature.

AssureSign creates a digital representation of the act of signing using a unique encryption process that provides users with the utmost protection. The sequence, which is seamless and immediate, yields one of the most comprehensive service-based, electronic, hand-written signatures on the market today.

"Salesforce.com customers now can realize shorter revenue cycles and a greatly accelerated sales process when they deploy the *AssureSign* Electronic Signature Solution via the Force.com AppExchange," said Clarence So, chief marketing officer, salesforce.com. "With this new security application, delivered as a service, multiple signatories anywhere in the world can hand-sign, store and/or transmit documents and contracts electronically."

And since the entire *AssureSign* Electronic Signature Process is tracked digitally, Brinkman said users have a complete forensic audit trail of the delivery and signing process. Thus, they know exactly when documents are received, when they are signed and who has or has not signed them. This unique feature allows users to expedite the signing process with additional follow-up by phone or email as needed. In this way, *AssureSign* gives clients control over the total signing process.

In addition to simplicity and trackability, Brinkman said *AssureSign* LLC guarantees full compliance with the requirements and standards of both the Electronic Signatures in Global and National Commerce (E-SIGN) Act and the Uniform Electronic Transactions Act (UETA) for all *AssureSign* Electronic Signature products. The E-SIGN Act facilitates the use of electronic records and signatures in interstate and foreign commerce by ensuring the validity and legal effect of

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contracts entered into electronically, and UETA provides a legal framework for electronic transactions and gives electronic signatures and records the same validity and enforceability as manual signatures and paper-based transactions.

About AssureSign LLC

AssureSign LLC (<http://www.assuresign.com/>) was launched in April 2008 to introduce biometric digital signatures with advanced document processing controls. The new Orlando, Fla.-based business enterprise was spun off from its sister company 3PV® after the latter firm saw clear market demand for its AssureSign services. 3PV, a technology company that specializes in complete verification solutions for any type of business transaction, began pioneering electronic signature technology in early 2004 and has completed nearly 1 million e-signatures in the last two years.

About Force.com Platform and the AppExchange

Force.com (<http://www.force.com/>) reinvents the traditional development, deployment and distribution of any business application with platform-as-a-service. Developers, customers and partners can use Force.com to easily create a new generation of on-demand applications and deploy them worldwide as a service. Force.com allows applications to be easily shared, exchanged and installed with a few simple clicks via the Force.com AppExchange marketplace, enabling all the innovation that Force.com unleashes to be easily distributed to the entire on-demand community.

The AppExchange economy continues to expand, with thousands of customers installing applications via the Force.com AppExchange. Customers of all sizes can quickly and easily extend Salesforce with additional on-demand business applications available on the Force.com AppExchange, found at <http://www.salesforce.com/appexchange/>.

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